The Middle East and North Africa (MENA) Hysteroscopy Conference

HYSMENA
HYSTEROSCOPY CONFERENCE 2020

13-14 March 2020
The Metropolitan Hotel,
Sheikh Zayed Road, Dubai

After the success of
New Frontiers in Post Reproductive Health Conference
A joint RCOG, BMS & IMS conference hosted by IBC

MATERNAL MEDICINE CONFERENCE

Was supported by
Royal College of Obstetricians & Gynaecologists
International Menopause Society

European in Process

SPONSORS / EXHIBITORS BROCHURE

The HYSMENA conference is sure to be one of the most innovative and engaging meetings in Dubai.
Join us for an amazing educational experience!

www.ibcme.com/hysmena
info@ibcme.com
Over 300 delegates expected

2 days of extensive lectures and interactive workshops conducted by international expert faculties
Dear Sponsors and Exhibitors,

I am honored and privileged to be invited as faculty for the HysMENA Conference that will be held in Dubai on 13-14 March 2020.

The congress will incorporate a wide range of interesting presentations and offer a unique opportunity to view and to learn about the latest research and technological developments in hysteroscopy.

Experienced surgeons will demonstrate the innovative management of various diseases, taking the most recent developments in medical technology into account.

Certainly, the attendees will have the opportunity to exchange information with the experts in a friendly educational atmosphere.

Dr Mario Franchini

MD (Italy)
Scientific Advisor,
Tuscany Regional Health Agency, Italy
Dear Sponsors and Exhibitors,
Next March 2020 (13th-14th) will take place in Dubai the “HYSMENA Conference”
This is a great opportunity for all the Hysteroscopy-lovers from Middle East and
North Africa to meet many of the leading hysteroscopists around the world.
The programs covers from basic pathology to hysteroscopy in infertility,
attendees will have the opportunity to learn about the innovations in this field
directly from the innovators. You will meet Giampietro Gubbini, the inventor
of the first mini-resectoscope, among others.
I believe that this kind of events contributes to the improvement in our day a
day practice. The idea today is that the same way that every urologists knows
how to perform a cystoscopy, every gynecology should know how to perform a
basic diagnostic hysteroscopy. As Linda Bradley says, “My hysteroscope is my
stethoscope”.
I would like to invite you to share with us 2 days of passion about hysteroscopy
and to become a hystero-friend, part of our global community.

Prof. Sergio Haimovich
Chair of the Global Congress on Hysteroscopy (www.hysteroscopy2019.com)
Head of the Hysteroscopy Unit
Del Mar University Hospital
Barcelona. Spain
Distinguished Speakers and Workshop panelist

Dr Alka Kumar
MD, MS (India)
Sr. Consultant Hysteroscopic Surgeon
Scientific Committee Chairperson

Dr Linda Darlene Bradley
Keynote Speaker
MD (USA)
Medical Director,
American Association of Gynaecologic Laparoscopists

Dr Giampietro Gubbini
MD (Italy)
Medical Director,
Madre Fortunata Toniolo Hospital

Dr Mario Franchini
MD (Italy)
Scientific Advisor,
Tuscany Regional Health Agency, Italy

Dr Giampietro Gubbini
MD (Italy)
Medical Director,
Madre Fortunata Toniolo Hospital

Dr Luis Alonso Pacheco
MD (Spain)
Director,
Gynaecological Endoscopic Surgery, Malaga

Prof Sergio Haimovich
MD, PhD (Spain)
Head of the Hysteroscopy Unit
Del Mar University Hospital

Dr Amy Garcia
MD, FACOG (USA)
Director,
The Institute for Hysteroscopic Training

Dr Andreas Stavroulis
MD, MRCOG (Cyprus)
Advanced Hysteroscopic and Laparoscopic Surgeon

Dr Jude E Okohue
MD (Africa)
Medical Director,
Gynoscope Specialist Hospital

Dr Atul Kumar
MD, MS (India)
Scientific Director,
Women’s Health Centre

Dr Alka Kumar
MD, MS (India)
Sr. Consultant Hysteroscopic Surgeon
Scientific Committee Chairperson

Dr Ichnandy Arief Rachman
MD, SpOG (Indonesia)
Course Director,
The Indonesian Gynecology Endoscopy Society (IGES)

Dr Jude E Okohue
MD (Africa)
Medical Director,
Gynoscope Specialist Hospital

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Sr. Consultant Hysteroscopic Surgeon
Scientific Committee Chairperson

Dr Anju Soni
MD, MS, FICOG, FICMCH, CIMP (India)
Sr. Consultant
Soni Hospital & Manipal Hospital, Jaipur

Dr Ishita Mishra
MD, MS, DNB, MRCOG, MRCOG (UK)
Obstetrics & Gynaecology
Royal Bolton Hospital, UK

Dr Rooma Sinha
MD, DNB, MNAMS (India)
Senior Consultant Gynaecologist,
Apollo Health City, India

Dr Rahul Manchanda
MD, FICOG, FICMCH, FICS, FACS (India)
Director,
Manchanda’s Endoscopic Center
Dr Ashok Chaturvedi
President,
IBC Medical Services
Conference Convenor

Dr Alka Kumar
MD, MS (India)
Sr. Consultant  Hysteroscopic Surgeon
Scientific Committee Chairperson

Dr Punita Bhardwaj
MD, DGO, DNB - Obs & Gyn (India)
Senior Consultant
Sir Ganga Ram Hospital, India

Dr Sonia Malik
MD, Obs & Gyn (India)
Chairperson
FOGSI Infertility Committee

Dr Vidya V Bhat
MD, DNB (ObGyn) MNAMS, FICOG (India)
Medical Director,
Radhakrishna Multispeciality Hospital

Dr Punita Bhardwaj
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Sir Ganga Ram Hospital, India

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Scientific Committee Chairperson

Dr Ashok Chaturvedi
President,
IBC Medical Services
Conference Convenor
The HYSMENA Conference will offer an opportunity to the participants to learn the basics as well as latest advances in the newer technologies related to Hysteroscopy. It will encompass the journey - past, present and future taken by the field alongside the clinical debates and discussions of new and relevant surgical procedures and techniques.

The scientific committee has on its board the leaders, pioneers and the inventors themselves as part of the faculty. The conference will offer opportunities for discussion and debate to prospective hysteroscopy learners.

The programme will cover among other topics

- Hysteroscopy
- Menopause
- Submucous fibroid/ Polyps
- Reproductive age group
- Endometrial ablation
- Infertility
- The future of hysteroscopy

Workshop Sessions

- Infertility / Hysteroscopy Prior to IVF / Endometrium / Tubal Ostia
- Hysteroscopy / Resectoscopy / Endometrial Ablation Peri Menopause, Menopause
- Instrumentation / Devices / Fluid Management Systems / Electrical Units / Camera & Imaging

There will be a post congress hands on wet lab training course for limited pre-registered participants. During the plenary sessions, the participants will get opportunity to freely communicate and ask questions with the faculty.

The organising committee will endeavour to end the outstanding scientific programme with hands on training in the wet lab.

The HYSMENA conference is sure to be one of the most innovative and engaging meetings in Dubai.

Join us for an amazing educational experience!
Dubai is simply a City of Wonders that is in continuous expansion and development. Iconic Projects like the tallest building in the world, one of the biggest malls in the world, the superb lifestyle characterised by absolute safety and high-level services makes Dubai an ideal location to live in and an extraordinary place to discover in a dedicated holiday or a long layover. A place where tradition and futuristic development harmoniously live together.

Visas

Most Western countries are provided visas on arrival. Indian passport holders with a valid American visa or a Green Card; valid UK and EU residency are granted UAE visa on arrival at all ports.

For other nationalities, UAE based airlines can arrange a visa on your behalf or you can contact licensed travel agents and hotels in the UAE to arrange a tourist visa for you provided you purchase the tickets through them and maintain hotel reservations.

You may also contact travel agencies in your country for any tourist packages available to the UAE in collaboration with a local tour operator.

The Metropolitan Hotel

The Metropolitan Hotel Dubai is a vibrant and refined 4 star property that occupies one of Dubai’s most central and sought-after locations alongside the Sheikh Zayed Road, making it an ideal location for visitors seeking contemporary comfort in the heart of the city. The hotel is minutes away from Al Habtoor City and the Downtown areas, Safa Park and the Canal.
## Sponsorship Benefits

### PRE EVENT MARKETING AND BRANDING

<table>
<thead>
<tr>
<th>Benefit</th>
<th>Diamond</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
<th>Bronze</th>
<th>Exhibition Only</th>
</tr>
</thead>
<tbody>
<tr>
<td>Scrolling corporate logo on the event home page</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>Logo inclusion on the event website under the prestigious heading</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
</tr>
<tr>
<td>Corporate profile, onsite activities &amp; company URL will be included on the event website</td>
<td>✔️ (250 words)</td>
<td>✔️ (150 words)</td>
<td>✔️ (100 words)</td>
<td>✔️ (75 words)</td>
<td>✔️ (50 words)</td>
<td>✔️</td>
</tr>
<tr>
<td>Corporate logo on the e-brochure and event e-flyer with a hyper-link to your corporate web site which will be sent to pre-registered delegates.</td>
<td>✔️</td>
<td>✔️</td>
<td>✔️</td>
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<tr>
<td>One email flyer dedicated to the individual sponsor with corporate information, onsite activities will be sent to the event database before the event</td>
<td>✔️</td>
<td>✔️</td>
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### ONSITE BRANDING

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</tr>
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<tbody>
<tr>
<td>Sponsor logo will be included on the backdrop under the respective prestigious heading of Sponsor.</td>
<td>✔️</td>
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<tr>
<td>Sponsor’s advert in between break will be played for 2 minutes</td>
<td>✔️</td>
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<td>✔️</td>
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<tr>
<td>Conference Program will include logo and sponsor’s corporate description (as per designated number of words) and stand location.</td>
<td>✔️</td>
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<tr>
<td>Conference Program will include Exhibitor name and location</td>
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<tr>
<td>Advertisement in the final program</td>
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# HYSTEROSCOPY CONFERENCE 2020

## Sponsorship Opportunities

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</thead>
<tbody>
<tr>
<td>USD 28,000 (One Available)</td>
<td>USD 25,000 (One Available)</td>
<td>USD 17,000 (One Available)</td>
<td>USD 14,000 (One Available)</td>
<td>USD 7,000 (One Available)</td>
<td>USD 3,500 (Four Available)</td>
</tr>
</tbody>
</table>

- **Corporate logo in all onsite sponsor acknowledgement signage**
- **1 x A4 flyer (produced by sponsor) to be included in delegate bags (subject to committee approval)**
- **Delegate Lanyard: The sponsors name will be exclusively displayed on the lanyard holding the badge.**
- **Badge: Company Logo on the back side of badge**
- **Complimentary Passes and Delegate registration discount**
- **Lunch will be provided for 2 staff members of exhibitor additional for sponsors**
- **For standard corner booth an additional 30% charge will be levied**
- **Ability to purchase additional branding opportunities**

### EXPO STAND AND NETWORKING OPPORTUNITIES

- **3m x 3m Premier Booth location with additional space available at cost**
- **3m x 2m Booth location with additional space available at cost**

### PRESS

Press & PR activity will acknowledge the conference’s sponsors and exhibitors. There will be dedicated promotional releases in local, regional and international media (this includes print, digital and social media channels). The releases will be made prior to, during, and also after the conference.

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**20% EARLY BIRD SUPER DISCOUNT**

*Offer is not applicable for Exhibition* Upto 31 Dec 2019

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Additional Marketing and Branding Opportunities

**Digital display**

USD 8,000

Sponsors logo along with their products will be displayed on the digital screens placed at the main entrances, coffee area, sitting lounge and will feature sponsor’s satellite symposium or workshop if there are any. Each sponsor will receive 5 digital screens as such during the entire conference.

**Pen and writing pad in conference bag**

USD 6,000

The sponsor company will also be able to provide its own pads and pens to be placed in the conference bags. The sponsor’s acknowledgement can be printed on the pen and on the pad. Subject to approval from executive committee.

**Badge sponsor**

USD 5,000

The logo will be included on the reverse side of the badge. It is high value branding as it is worn by all delegates, speakers and organizers. Production costs are included in the investment and subject to approval by the executive committee.

**Conference bag**

USD 4,100

Sponsorship of the delegate bags represents a unique opportunity to promote your company and product in a very prominent and visual way. Sponsorship includes an acknowledgement in the advance and final programmes as well as one corporate logo and one product logo on the front side of the delegate bag. Item subject to approval by the executive committee.

**Inserts in conference bag**

USD 2,000

Companies have the opportunity to insert information about products, symposia or giveaways into the conference bags. Max. size A4 flyer, 3 sheets of paper, production costs should be covered by the sponsor.
Al Shindagah Ballroom Layout

Numbers of Booth Stand

- 3m x 3m = 5 Nos
- 3m x 2m = 4 Nos

Al Shindagah Ballroom

- Ceiling Height: 5.5 Meter
- Dimensions: 19.90 X 2
- Area (Sq. Meter): 510.44
3m x 3m D1, P1,G1, S1 & B1 shell scheme booth

- Octanorm system wall panelling
- 1 x fascia board in sticker cut lettering (company name & booth number)
- 1 x information counter
- 2 x white folding chair
- 4 x LED light
- 2 x 13-amp power point
- 1 x wastepaper basket

Price
USD 3,500

3m x 2m E1-E4 shell scheme booth

- Octanorm system wall panelling
- 1 x fascia board in sticker cut lettering (company name & booth number)
- 1 x information counter
- 2 x white folding chair
- 4 x LED light
- 2 x 13-amp power point
- 1 x wastepaper basket

Price
USD 3,000

Specifications of shell scheme stand

Flooring: All booths will be laid on a carpet.

Fascia: The fascia board will be erected across the open sides of your stand as per the diagram below. The exact wording of your company name is to be supplied in the boxes below. You may use the same form to indicate inclusion of your corporate logo on the fascia, but this is subject to additional cost and space availability.

Walls: All walls are white laminated panels of 1m width and 2.44m height each. You are not allowed to make alterations to the structure of your stand or remove any integral parts from it. Any damage caused to the panel(s) will be charged to you.
**Sponsor / Exhibitor details**

Title: ___________________ First name: ___________________ Last name: ___________________

Job title: ___________________ organisation: ___________________

Address: ___________________

Country: ___________________ Website: ___________________

Mobile No: ___________________

Email: ___________________ Signature: ___________________

* Please scan and send a copy

**Stand enquiry form**

If you are interested in exhibiting at HYSMENA Hysteroscopy Conference 2020, please complete and submit the following stand enquiry form. The IBC team will contact you to discuss the options available. Stands are individually priced based on sponsorship / exhibitor pack.

**Application form**

<table>
<thead>
<tr>
<th>Stand No:</th>
<th>Name of exhibiting company:</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Address: ___________________

Sponsor type: [ ] SPONSOR [ ] EXHIBITOR

Sponsor pack name: ___________________

* Note: 5% insurance charges will be added as required by the venue hotel.

Signature: ___________________

* Please scan and send a copy

**Payment form**

- [ ] Credit Card  
  I hereby authorize the organiser to debit my credit card account and to pay 2.25% transaction fees.

  Mastercard [ ] Visa [ ]

Card number: ____ ____ ____ ____ ____ ____ ____ ____  

CSV Code: ___________________ Expiry date: ____ / ____  

Amount: ___________________

Card holder's name: ___________________ Signature: ___________________

By signing, I agree to the terms and conditions.

* Please scan and send a copy

- [ ] Bank Transfer. Please remit in US Dollars or AED currency to below account (kindly inform your bank the sender bears all corresponding charges):  
  (Payment by bank transfer must quote the exhibitor / sponsor name)

  **USD ACCOUNT**
  Bank name: EMIRATES NBD BANK  
  Bank address: AL KARAMA, DUBAI, UAE  
  Account name: International Business Consult  
  Account number: 1025198810403  
  Swift code: EBLAEAD  
  IBAN: AE270260001025198810403

  **AED ACCOUNT**
  Bank name: EMIRATES NBD BANK  
  Bank address: AL KARAMA, DUBAI, UAE  
  Account name: INTERNATIONAL BUSINESS CONSULT  
  Account number: 1015198810401  
  Swift code: EBLAEAD  
  IBAN: AE460260001015198810401

* Please scan and send a copy

**Cancellation Policy**

2. IBC does not provide refunds for cancellations. Invoiced sums are payable in full.  
3. ‘No Shows’ are not eligible for refunds.  
4. IBC Medical Services reserves the right to alter the programme without notice including the substitution, alteration or cancellation of speakers and/or topics and/or the alteration of dates of the event.  
5. IBC Medical Services is not responsible for any loss or damage as a result of a substitution, alternation, postponement or cancellation of an event.
HYSMENA Hysteroscopy Conference ("Event") is scheduled to take place on 12-13 March 2020 at the Metropolitan Hotel (Sheikh Zayed Road), Dubai UAE. IBC Medical Services ("Organiser") reserves the right, at its discretion, to change the site, hours or dates of the event. IBC Medical Services will attempt to notify Sponsors of any such changes as far in advance as possible.

Applications: All applicants ("Sponsor") for exhibit space, speaking sessions or general sponsorship (regardless of level) must agree to this Sponsorship Agreement ("Agreement"). Once this Agreement is accepted by Sponsor (whether electronically, click through or otherwise) and received and accepted by IBC Medical Services, it is considered binding and fees are non-refundable. Organiser reserves the right, at its sole discretion, to decline acceptance of this Agreement.

Payment: IBC Medical Services will invoice Sponsor for the fees associated with its chosen level of sponsorship for the Event ("Sponsorship Fee"). Payment is due not 30 days from the invoice date. Except as otherwise set forth herein, the Sponsorship Fee is non-refundable and non-cancellable. IBC Medical Services reserves the right to revoke or prevent Sponsor’s Event participation in the event of non-payment. All prices exclude 5% VAT.

Cancellation: In the event Sponsor wishes to cancel all or part of its participation in the Event, Sponsor must send notice of cancellation in writing to info@ibcme.com. Sponsor shall be liable for one-hundred percent (100%) of the total Sponsorship Fee. Sponsor is responsible for payment of the Sponsorship Fee irrespective of the reason for Sponsor’s cancellation. In case of cancellation by Sponsor, IBC Medical Services reserves the right to use such space and/or exhibit halls to any of another party. Sponsor shall pay all re-allocation fees assessed hereunder. IBC Medical Services reserves the right to cancel the Event or to terminate this Agreement for any reason at any time upon written notice to Sponsor. Upon cancellation or termination by IBC Medical Services, IBC Medical Services’ sole liability to Sponsor, and Sponsor’s exclusive remedy, shall be a refund of the Sponsorship Fees paid by Sponsor under this Agreement.

Use of IBC Marks: Sponsor agrees not to use any trademarks, trade names, logos, slogans or other intellectual property owned by IBC or its affiliated or subsidiary companies , except as permitted in, and in accordance with, Brand Guidelines, which Sponsor hereby acknowledges receiving, and which are incorporated into this Agreement by reference. In its sole discretion may withhold or withdraw permission to display items or distribute souvenirs, advertising or any other material containing the Marks. Sponsor may not issue any announcement or press release regarding the Event, or Sponsor’s participation in the Event, without the prior written consent of IBC Medical Services.

No endorsement: Sponsor will not state or imply that its products or services are endorsed by IBC Medical Services or its affiliated or subsidiary companies and no approval by IBC Medical Services or any of its affiliated or subsidiary companies of any of Sponsor’s content or participation in the Event will be deemed an endorsement.

Booth space: When the booth map becomes available, Sponsor will be eligible to select a booth. Sponsors are notified of their cancelled Event participation. Organiser’s re-allocation of Sponsor’s Event participation shall not excuse Sponsor from payment of the Sponsorship Fees assessed hereunder. IBC Medical Services reserves the right to cancel the Event or to terminate this Agreement for any reason at any time upon written notice to Sponsor. Upon cancellation or termination by IBC Medical Services, IBC Medical Services’ sole liability to Sponsor, and Sponsor’s exclusive remedy, shall be a refund of the Sponsorship Fees paid by Sponsor under this Agreement.

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